



mid-ohio food collective

foodbank | farm | pharmacy | kitchen | market



**WORKING TOWARD SOLUTIONS FOR HUNGER
AND ITS ROOT CAUSES
TO CO-CREATE THRIVING COMMUNITIES**



Living on the Edge

According to the Fed's 2023 Economic Well-Being of U.S. Households [survey](#) released in May 2024:


- Some 37% of Americans lack enough money to cover a \$400 emergency expense.
- For non-emergency expenses, 18% of Americans said the largest expense they could cover using only their savings was under \$100.
- In the case of job loss/loss of income, 31% of adults indicated they could not cover three months of expenses by any means (a standard measurement of financial resiliency).
- Fairly consistent in recent years; both before and after pandemic.



Social Determinants of Health

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

Examples of Social Determinants of Health:

- Safe housing, transportation, and neighborhoods
 - Racism, discrimination, and violence
 - Education, job opportunities, and income
 - *Access to nutritious foods and physical activity opportunities*
 - Polluted air and water
 - Language and literacy skills
- 

The federal poverty level (FPL) for 2025 in the continental United States is:

- \$15,650 for a household of one
- \$21,150 for a household of two
- \$26,650 for a household of three
- \$32,150 for a household of four

$\$15/\text{hour} \times 2080 \text{ (work year)} = \$31,200$

$\$22/\text{hour (est. cost of living in Central Ohio)} \times \$2080 = \$45,760$



Food Insecurity (Nutritional Insecurity)

- **Food insecurity:** lack of consistent access to enough food for every person in a household to live an active, healthy life. This can be a temporary situation or can last a long time.
- **Screening for Food Insecurity:** The Hunger Vital Sign™ is a validated 2-question food insecurity screening tool to identify households at risk of food insecurity:
 - Identifies households as being at risk for food insecurity if they answer that either or both of the following two statements is 'often true' or 'sometimes true' (vs. 'never true'):
 - "Within the past 12 months we worried whether our food would run out before we got money to buy more."
 - "Within the past 12 months the food we bought just didn't last and we didn't have money to get more."
- **Nutrition security:** Having consistent access, availability, and affordability of foods and beverages that promote well-being and prevent (and if needed, treat) disease.



Frontlines of Hunger - SNAP and WIC

- Foodbanks fill the gap – nationally, **SNAP** provides 9 meals for every 1 meal from foodbanks.
- SNAP is a federal program administered at the state level to address food insecurity.
- To qualify for SNAP, an individual or family must be at 130 percent of the federal poverty level.
- Learn more about SNAP: <https://mofc.org/snap-outreach/>.
- **The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)** provides nutritious foods, counseling on healthy eating, breastfeeding support, and health care referrals to approximately 6 million low-income pregnant, postpartum, and breastfeeding individuals, infants, and children at nutritional risk
- Applicants who receive no other relevant means-tested benefits must have gross household income at or below 185 percent of the federal poverty level

SNAP and WIC are two of the most recognizable anti-hunger programs helping feed our neighbors.

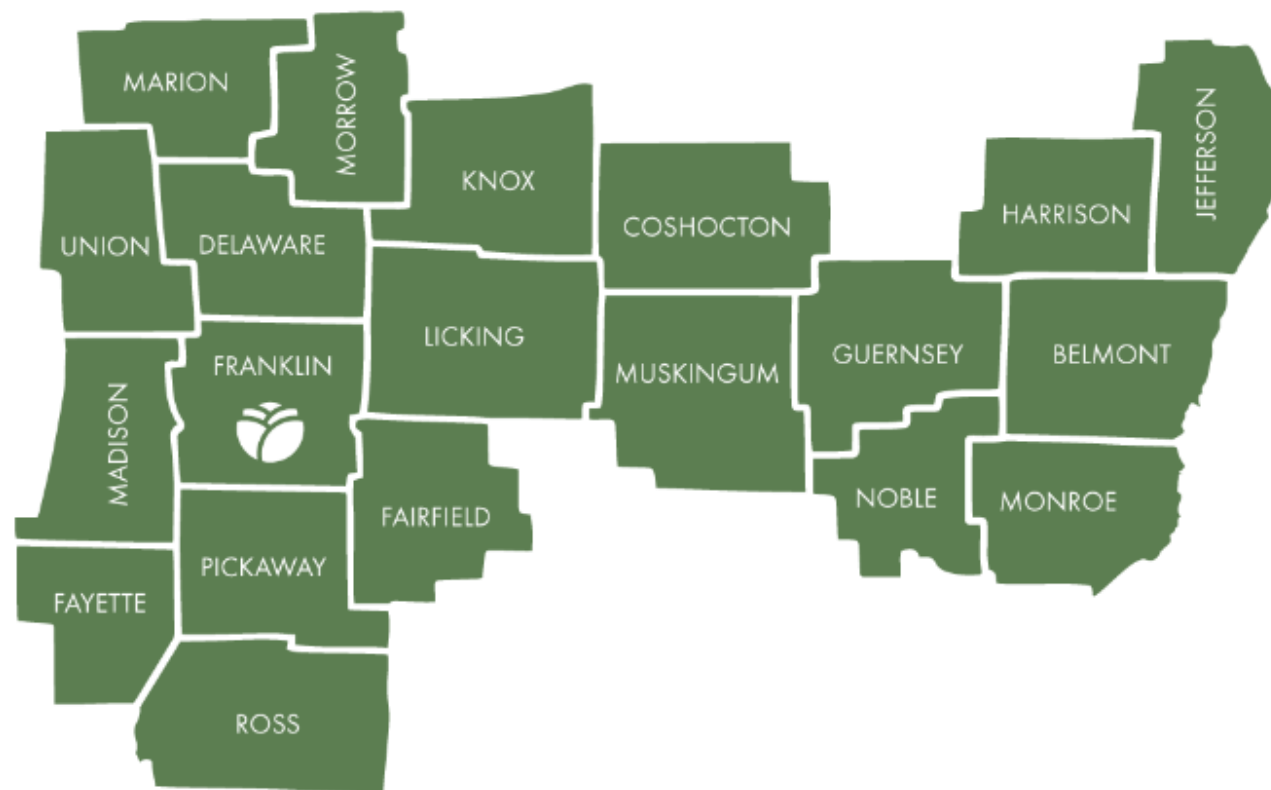
Learn about the wide array of anti-hunger programs at <https://www.fns.usda.gov/programs>.




We're your Mid-Ohio Food Collective

What We Do

- Our mission is to end hunger one nourishing meal at a time while co-creating communities where everyone thrives.
- Our network = pantries, churches, soup kitchens, schools, mobile markets, homeless shelters, etc.
- Personal care items: toilet paper, deodorant, feminine hygiene products, etc.
- Pet food, cleaning supplies
- Outreach for social determinants and public program assistance



Who do Ohio Foodbanks serve?

- Any household living at 200% of the federal poverty line or less is eligible based on family size – compared to SNAP and Medicaid at 130% and 138%
 - Zip code or neighborhood does not determine eligibility, but pantries can serve specific zip codes
 - Clients must bring photo ID for the head of household to each visit, proof of address needs to be shown at the first visit and verified annually after that – we cannot/do not collect personal information
 - Monthly full shop, weekly produce
- 



KEY STATS

- 85 million pounds of food
- 63 percent is fresh
- Over 1.77 million total service visits representing over 500,000 individuals
- 68% of households served had at least one child or senior living there
- What \$1 equals (up to 2.5 meals) and what we can do with \$1 (\$4.56 in groceries)

FISCAL YEAR 2024

MOFC Key Stats (July 1, 2023 - June 30, 2024)

Mid-Ohio Foodbank

63% Fresh Food



Over 50 million pounds of fresh food distributed across twenty counties



Total Pounds Distributed: 84,929,638



Enough food for more than 193,903 meals per day

Our annual food distribution could feed a population larger than Grove City more than three meals a day for an entire year

Agency Network Service Data

More than half a million

Unique Individuals Served. That's enough people to fill Ohio Stadium five times



(13% ▲ from FY23)

Total service visits across twenty counties

1,771,528

615
agency partners and programs



68%
of household served have at least one child or senior



2,768,369
plates served in community meal programs

Programs & Assets

40,359 Mid-Ohio Pharmacy patient referrals



413,313

Grocery-store shopping experiences provided at Mid-Ohio Markets



10 acres nourishing our neighbors at Mid-Ohio Farms

5,201 SNAP applications providing an estimated **3,243,724 meals**

407,899

wholesome meals served by Mid-Ohio Kitchen



Community Support

\$3,264,733

in value from **104,706** volunteer hours supported our work last year



\$1 DONATED

equals up to 2.5 meals of food distributed to our customers



For every dollar donated, MOFC can distribute up to **\$4.56** in groceries

Learn more about how we're working to end hunger at mofc.org

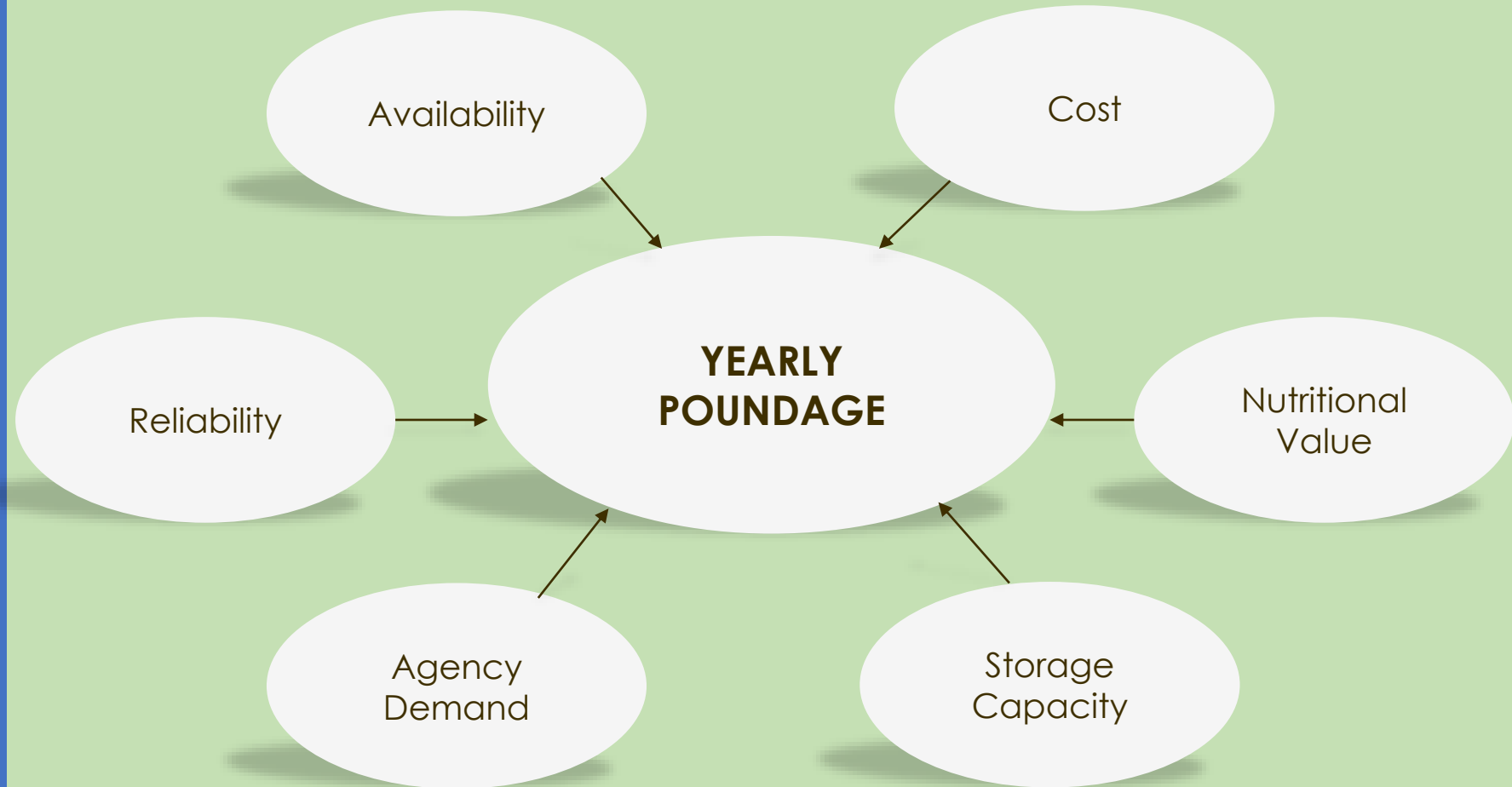


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Food Resourcing

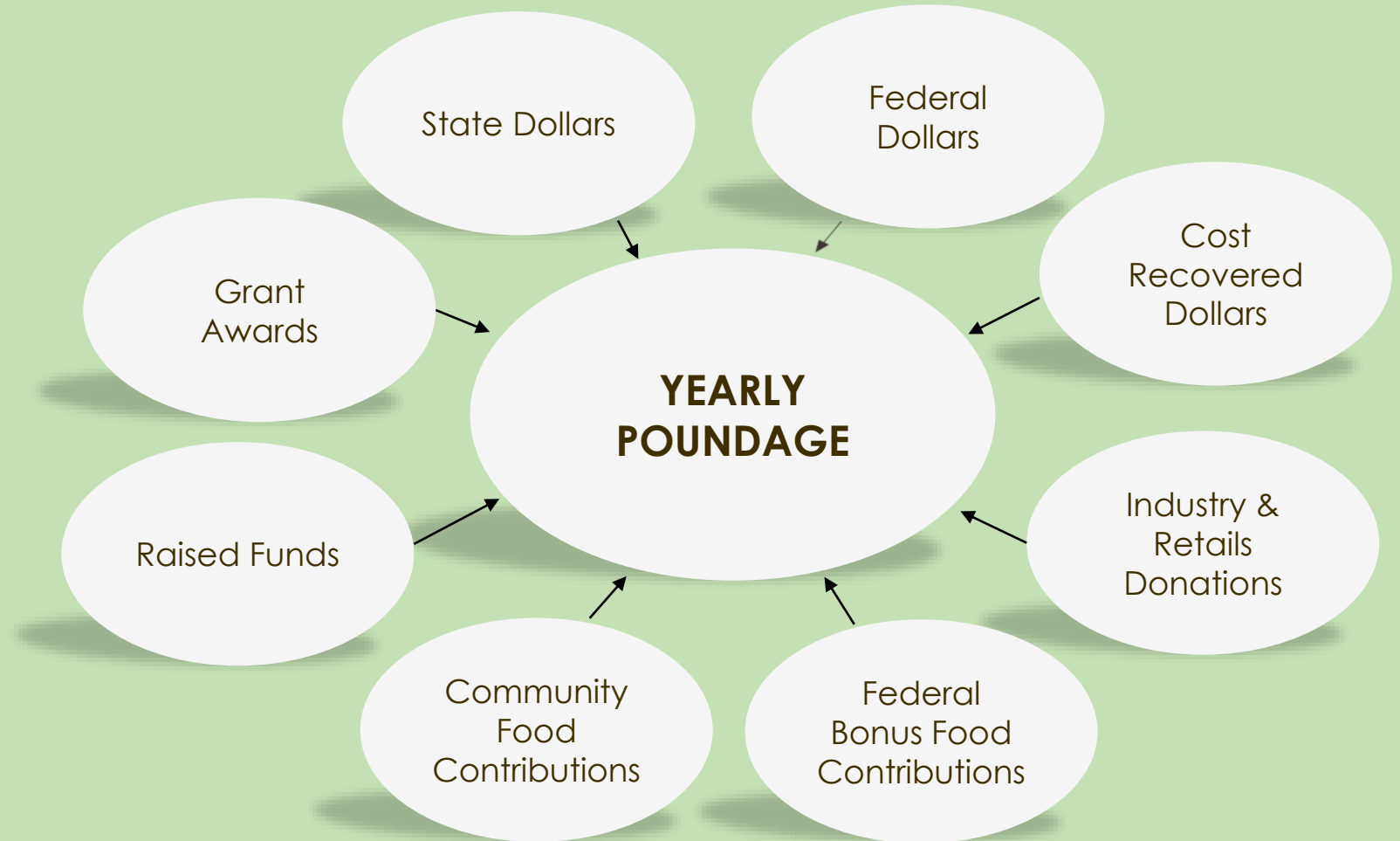
Procurement Decision Factors





Food Resourcing

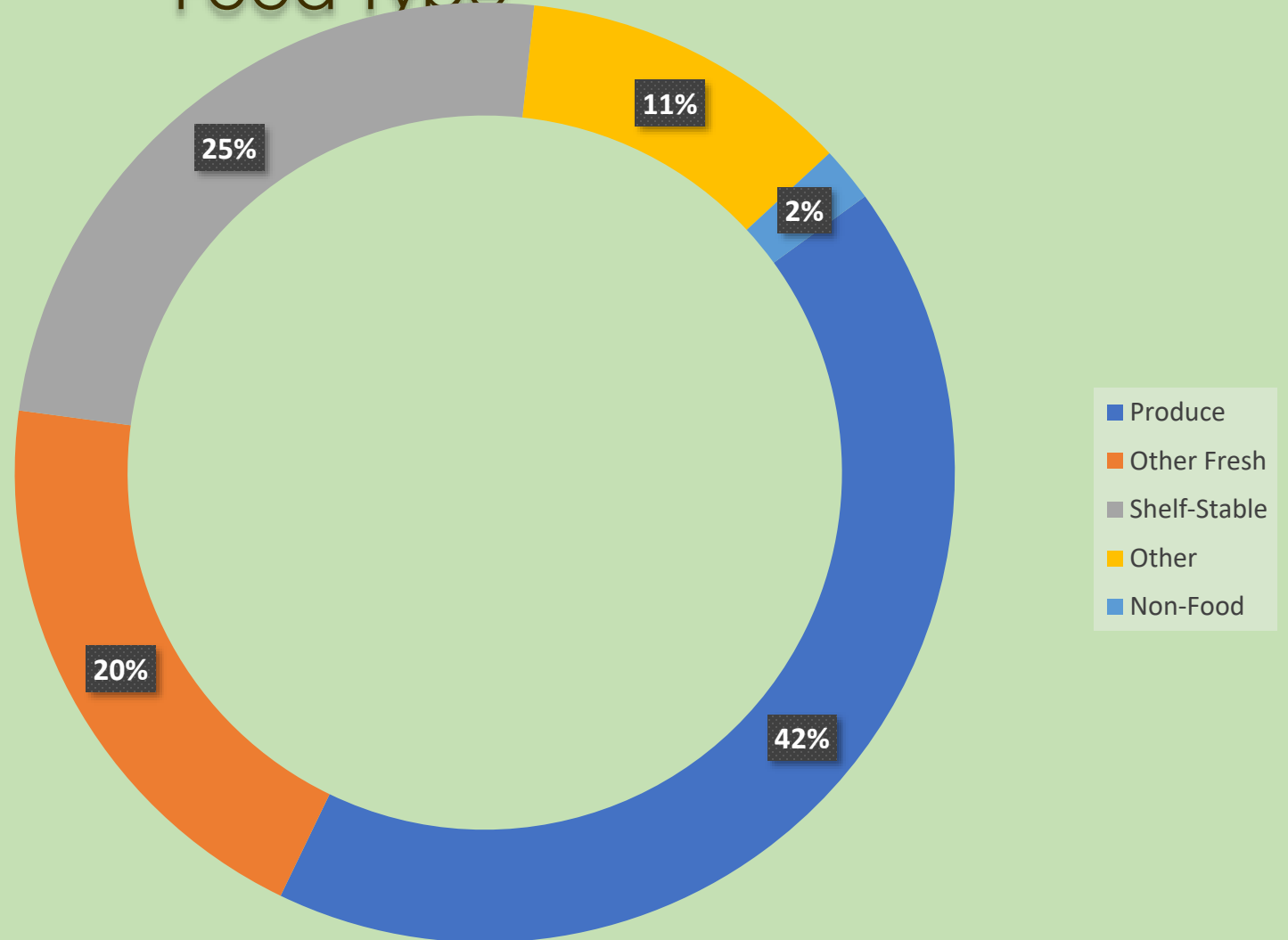
Sources for Food





Food Resourcing

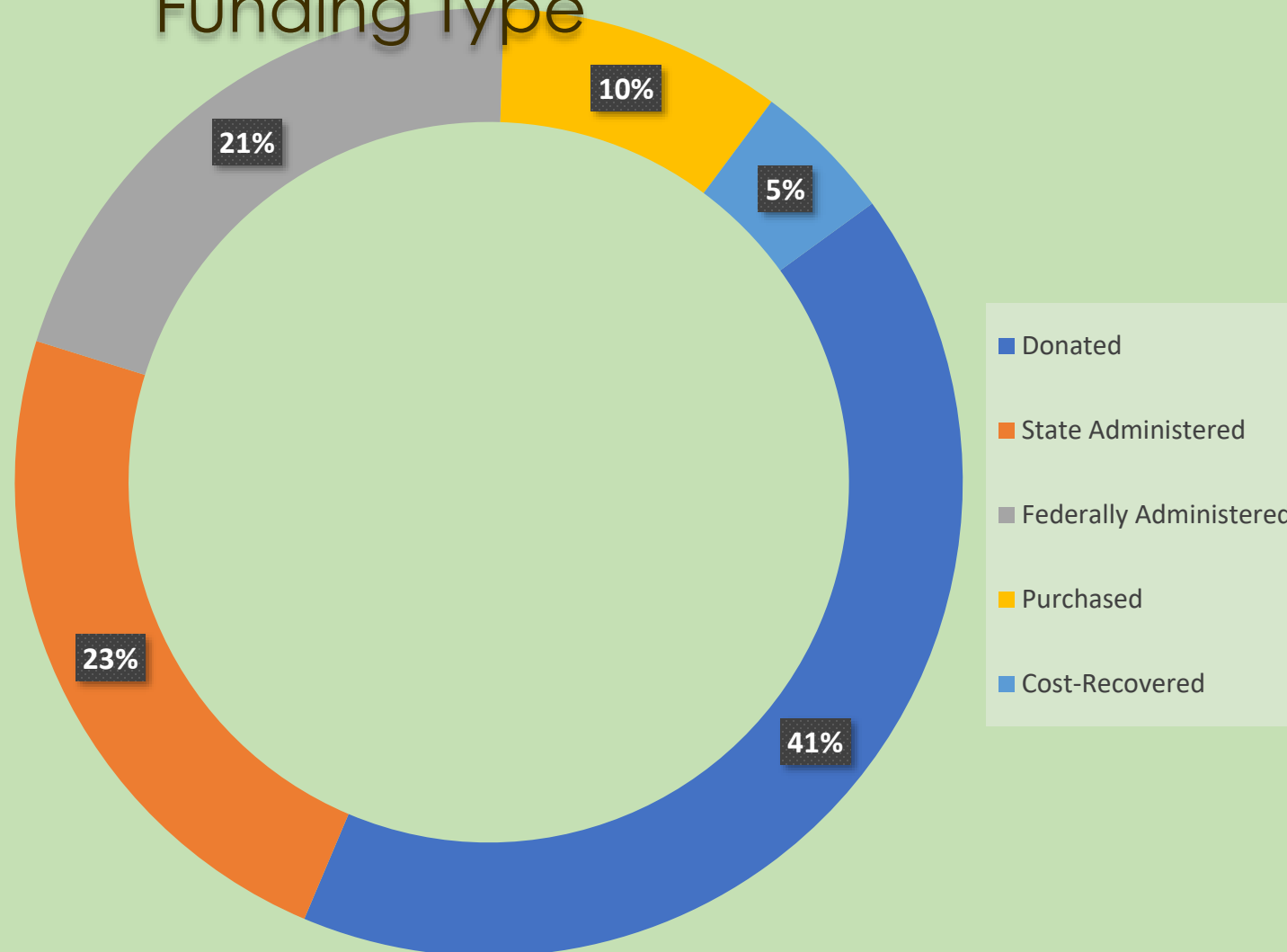
FY 2024 Distributed Pounds,
Food Type





Food Resourcing

FY 2024 Distributed Pounds,
Funding Type



Mid-Ohio Market Strategy

- Enables customers to access a no-cost grocery store experience that provides convenient access to the right food, in the right place, and at the right time.
- Hunger doesn't exist alone. Mid-Ohio Markets connect neighbors to wraparound services including health care, housing support, job training, financial literacy, or child care.
- **Outcomes:**
 - Improve the customer experience and reduce stigma.
 - Increase consistency across the community.
 - Improve access through expanded hours of operation.
 - Increase food distribution through a new channel.
 - Increase frequency of visit to improve family health outcomes.



Mid-Ohio Farmacy

- Partnership between health care providers, insurers, the Mid-Ohio Food Collective and patients.
- Link patients with healthy foods needed to manage and improve health with weekly access to fresh produce at participating sites, under the guidance of a doctor.
- Program aimed to improve the health outcomes of our neighbors by increasing access to nutrient-dense and health supporting foods
- Over 20 sponsored sites in 5 counties



Mid-Ohio Farm

- “Smart farm” concept utilizing technology and innovations like vertical growing to showcase highly productive methods that do not need acres of land
- 3 locations:
 - Mid-Ohio Farm on the Hilltop
 - Mid-Ohio Farm @ NBC4
 - MOFC Community Gardens
- Sites provide state-of-the-art agriculture an educational training hub, fresh produce, and plenty of opportunities for community participation.
- Opportunities for STEAM related workforce training on transferable skills such as coding, IoT, and operational excellence.



Mid-Ohio Kitchen

- Prepares nutritious ready-to-eat meals for children, seniors, and various community groups
- Partners with local schools for throughout entire school year and for summer meal programming
- Prepared Meals at Mid-Ohio Markets
- MOK Food truck
- Community meals at Reeb Avenue Center





FreshTrak

Select Language ▼

FreshTrak Is Here To Help!

We're here to help! Input your zip code to find food access resources in your community.

Household Zip code

SEARCH FOR RESOURCES

<https://mofc.org/get-help/#find-food-close-to-you>

It takes all of us - Volunteering at and Donating to MOFC

- \$3,011,656: Value of Volunteered Time
- 103,245 Volunteer hours donated in FY2023
- Over 17,000 unique volunteers
- We need almost 1,000 volunteers every week to serve our neighbors
- [Volunteer with Us](#)
- Donate: <https://mofc.org/ways-to-give/>



A man with short brown hair is shown from the chest up, looking down with his hand to his chin in a thoughtful pose. The image is overlaid with a semi-transparent green filter. In the bottom left corner, the words "RIGHT FOOD RIGHT TIME RIGHT PLACE" are written in a bold, white, sans-serif font, stacked vertically. At the very bottom, the words "FRESH" and "FOODIES" are faintly visible in a green font.

**RIGHT
FOOD
RIGHT TIME
RIGHT PLACE**

Government Relations and Advocacy Team Focus

- State funding
- Federal funding
- Local support
- SNAP and other assistance programs – federal, state and local
- Support for our assets
- Media and messaging

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**RIGHT
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RIGHT TIME
RIGHT PLACE**

What Anyone Can Do

- Support: Volunteer, donate – do what you can for human services organization
- Educate: learn about the issues and share solutions through community and other groups – spread the message
- Advocate: Join newsletter lists and other forms of communication and act on calls-to-action



UPDATES AND RESOURCES

Key websites for updates and advocacy action requests:

- USDA Food and Nutrition Service Newsletter:
<https://www.fns.usda.gov/>
 - Feeding America: www.feedingamerica.org
 - Food Research and Action Council: www.frac.org
 - The Center on Budget and Policy Priorities:
www.cbpp.org
 - Mid-Ohio Food Collective: www.mofc.org
 - Freshtrak: www.Freshtrak.com
 - Foodbank Advocacy Network (FAN): <https://mofc.org/advocacy/>
 - Ohio Association of Foodbanks: www.ohiofoodbanks.org
 - The Root Cause Coalition:
<https://www.rootcausecoalition.org/>
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- Sign onto newsletters, follow on social media!
 - Share with others!
 - Utilize these resources for advocacy calls-to-action and



THANK YOU!

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